

2015 Local Government Tourism Conference to Inspire New Ways of Moving Tourism Forward

23 March 2015

The Department of Tourism in partnership with Department of Cooperative Governance and Traditional Affairs (COGTA) will host the 2015 Local Government Tourism Conference at Emperors Palace – Kempton Park. Themed, ***“Tourism: A Catalyst for Local Economic Growth, Job Creation and Transformation,”*** the conference will provide a platform for public and private sector stakeholders to deliberate on how best to position tourism as a key economic sector that creates employment opportunities, and contributes to poverty alleviation as espoused in the National Development Plan (NDP).

Minister Derek Hanekom will open the conference, which will explore the current policy developments in tourism and their implications for local government; the state of domestic tourism in South Africa; transformation in the tourism sector; resourcing of tourism development and ways to enhance local government’s competitiveness.

Cooperative Governance and Traditional Affairs (COGTA) Minister, Mr Pravin Gordhan, will share insight on how the Back to Basics Programme, through the provision of catalytic infrastructure, can stimulate the local tourism economy.

Members of the media are cordially invited to attend the Local Tourism Government Conference and participate in the media tour as follows:

Local Government Tourism Conference 30 - 31 March 2015

Venue: Emperors Palace, Kempton Park, Gauteng

Time: 08h30 for 09h00

Media Programme:

DAY 1: - 30 MARCH 2015	DAY 2: - 31 MARCH 2015
<ul style="list-style-type: none"> • 09h00 – 13h00: Attend Local Government Tourism Conference • 14h00 - 17h00: Media tour - Theme: Showcasing skills development and Job creation 	<ul style="list-style-type: none"> • 07h30 – 10h15: Media tour: Theme: Showcasing – Responsible Tourism Initiatives and links to the Tourism Incentive Programme, local economic growth and transformation • 11h00 – 13h00: Attend Local Government Tourism Conference

KINDLY NOTE: TRANSPORT AND ACCOMMODATION WILL BE PROVIDED FOR MEDIA WHO HAVE REGISTERED FOR THE FULL MEDIA PROGRAMME.

Kindly confirm your attendance and register for the media tour by no later than **25 March 2015** with:

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OR

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